

Kennesaw Mountain Trail Club
Funding Report for FY 2019

Fellow Board Members,

Over this past year we increased the potential donor list by 20 companies and applied for grants at 10 of them. We received two larger community donations this year. One was a pledge for \$1000 from a group that volunteered with us, but no check ever arrived in our mailbox. The other is a donation from the Cobb EMC Foundation for \$2,500 that is earmarked for improving flatness of the environmental trail so outdoor wheelchairs can use it. We are awaiting that check (and expect it).

Donations from individuals (our Think 19 campaign), matching funds, and the Amazon Smile program have continued to come in.

The major effort this past year has been getting the "Friends of KMNBP" up and running to manage a membership approach for individuals and businesses. On that front, we now have a business license, 501c3 certification, tax ID, a bank account, website and a minimal volunteer staff.

The goal for Friends of KMNBP is to raise money through annual memberships and use that money for park projects and to build some endowments that will perpetually fund our trail work. We are ready to kick it off in a few weeks.

Scott Mackay
Director of Fundraising
Kennesaw Mountain Trail Club